



Military Images

2018 Advertising Rate Card

Audience and reach

Your advertising investment in *Military Images* puts your organization’s message in front of our core subscriber base: Top collectors and dealers in historic military photography, museums, libraries, historical societies, and other public and private institutions. We’re also available in selected newsstands, including the Gettysburg National Military Park’s museum bookstore.

Your advertisement will appear in our quarterly print magazine, digital PDF and our popular Facebook page (95K +followers)—all for one price.

Four advertising plans

	A	B	C	D
Print format, dimensions	Quarter page 3.75 x 4.125 in., 400 DPI	Half page 7.5 x 4.125 in. (horizontal); 3.75 x 9.25 in. (vertical); 400 DPI	Full page inside 7.5 x 9.25 in., 400 DPI	Full page back 7.5 x 10 in., 400 DPI
Online format, dimensions	Medium rectangle 600 x 500 pixels; inside pages	Medium rectangle 600 x 500 pixels; inside pages	Medium rectangle 600 x 500 pixels; inside pages and home page (if available)	Medium rectangle 600 x 500 pixels; inside pages and home page (guaranteed)
Your cost (single issue)	\$125	\$350	\$750	\$900
Your cost (With a 4 issue committment)	\$62.50 (50% savings)	\$175 (50% savings)	\$375 (50% savings)	\$600 per issue (33% savings)

Deadlines for payment, delivery of creative

Winter: **November 1** Spring: **February 15** Summer: **May 15** Fall: **August 15**

When the issues are mailed (Estimated)

Winter: **November 15** Spring: **March 15** Summer: **June 15** Fall: **September 15**

Ready to launch your advertising campaign with MI?

Contact MilitaryImagesAds@gmail.com.