



**Military Images**

# 2019 Advertising Rate Card

## Audience and reach

Your advertising investment in *Military Images* puts your organization’s message in front of our core subscriber base: Top collectors and dealers in historic military photography, museums, libraries, historical societies, and other public and private institutions. Your advertisement will appear in our quarterly print magazine and digital PDF replica.

## Print and digital advertising plans

	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
<b>Print format, dimensions</b>	<b>Quarter page</b> 3.6 x 4.7 in., 400 DPI	<b>Half page</b> 7.5 x 4.7 in. (horizontal); 3.6 x 9.25 in. (vertical); 400 DPI	<b>Full page inside</b> 7.5 x 9.25 in., 400 DPI	<b>Full page back</b> 7.5 x 10 in., 400 DPI
<b>Online format, dimensions</b>	<b>Medium rectangle</b> 600 x 500 pixels; run of site	<b>Medium rectangle</b> 600 x 500 pixels; run of site	<b>Medium rectangle</b> 600 x 500 pixels; run of site	<b>Medium rectangle</b> 600 x 500 pixels; run of site
<b>Your cost (single issue)</b>	<b>\$125</b>	<b>\$350</b>	<b>\$750</b>	<b>\$900</b>
<b>Your cost (With 4 issue committment)</b>	<b>\$62.50</b> (50% savings)	<b>\$175</b> (50% savings)	<b>\$375</b> (50% savings)	<b>\$600</b> per issue (33% savings)

## Social media sponsorship

Become a sponsor of *Military Images Live*, our live streaming program on Facebook.com/MilitaryImages (100L + followers). The show airs every two weeks, 26 times per year, on Mondays at 9 p.m. ET. Sponsorships are \$100 per show or exclusive annual sponsorship for \$2,500. Contact MilitaryImagesAds@gmail.com for details.

### Deadlines for payment, delivery of creative

Winter: **November 1**      Spring: **February 15**      Summer: **May 15**      Fall: **August 15**

### When the issues are mailed (Estimated)

Winter: **November 15**      Spring: **March 15**      Summer: **June 15**      Fall: **September 15**

### Ready to launch your advertising campaign with MI?

Contact MilitaryImagesAds@gmail.com.